

Founded in 1968 Wallen Design has been servicing the Advertising, Marketing and Licensing Industries for over forty years. Specializing in Consumer Products, Services, Entertainment and Sports. From Madison Ave to Hollywood Blvd, our commitment to excellence and theme is simple: Creative solutions by design, delivering quality work, on time & on budget. Successful product launches and marketing campaigns are not an accident, but rather by design.





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Bill Wallen has created and produced innovative and award winning entertainment and consumer product, marketing campaigns and original programming for over 40 years. Bill was senior vice president / creative director of strategic marketing worldwide for Sony/Columbia/TriStar.

























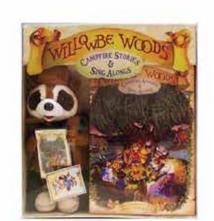














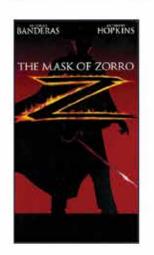












MOTION PICTURE MARKETING

Bill Wallen, art director, designer, illustrator, writer, producer has created strategic marketing plans and creatively directed the development and overall execution of over 300 motion picture campaigns worldwide.













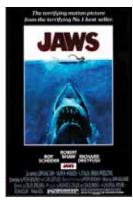




















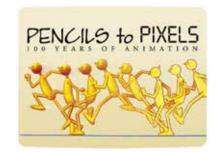
WALLEN DESIGN

O A D C A S R O G R A M M I N G E V E L O P M E

Wallen Design has developed and produced award-winning television programming and promotions, including original series and specials for networks, production companies and studios.



















MOTIONPICTURE
CAMPAIGN
DEVELOPMENT

From initial concept sketches to campaign completion, Bill Wallen has creatively directed and developed several hundred motion picture campaigns.























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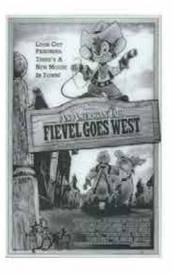




















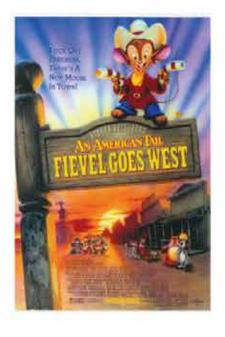






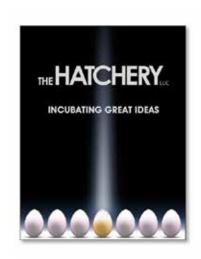












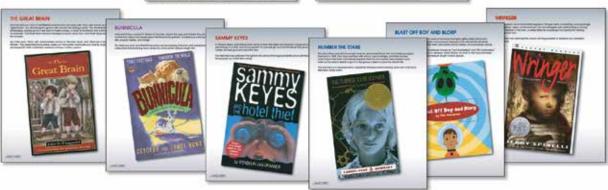






























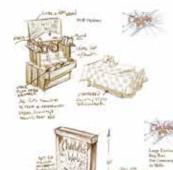




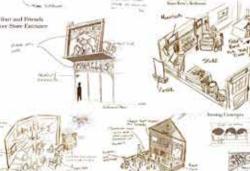


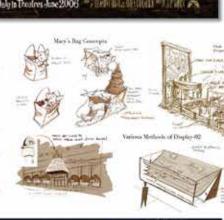




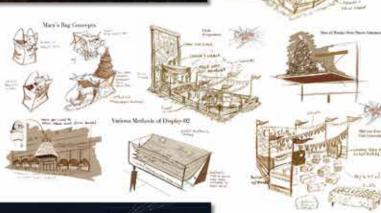


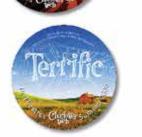


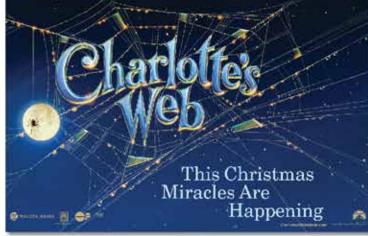












Help Is Coming From Above

Roberts Danning Boscom: Definitioner Classes Windless Church Benjamin McEntre Bales Redford





MUSIC CONCERT
TOURING

Complete music concert touring and licensing packages from tickets to tour books, to advertising, promotions and sponsorships, Bill Wallen has creatively directed the music marketing machine.



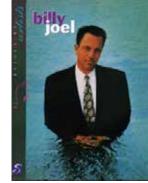












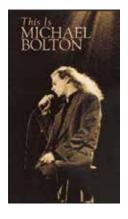












WALLEN DESIGN

MUSIC LICENSING
MERCHANDISING

From consumer products to collectibles and memorabilia, from inserts to e-commerce, these innovative merchandising and licensing programs have helped heighten awareness and maximize sales and revenue.



















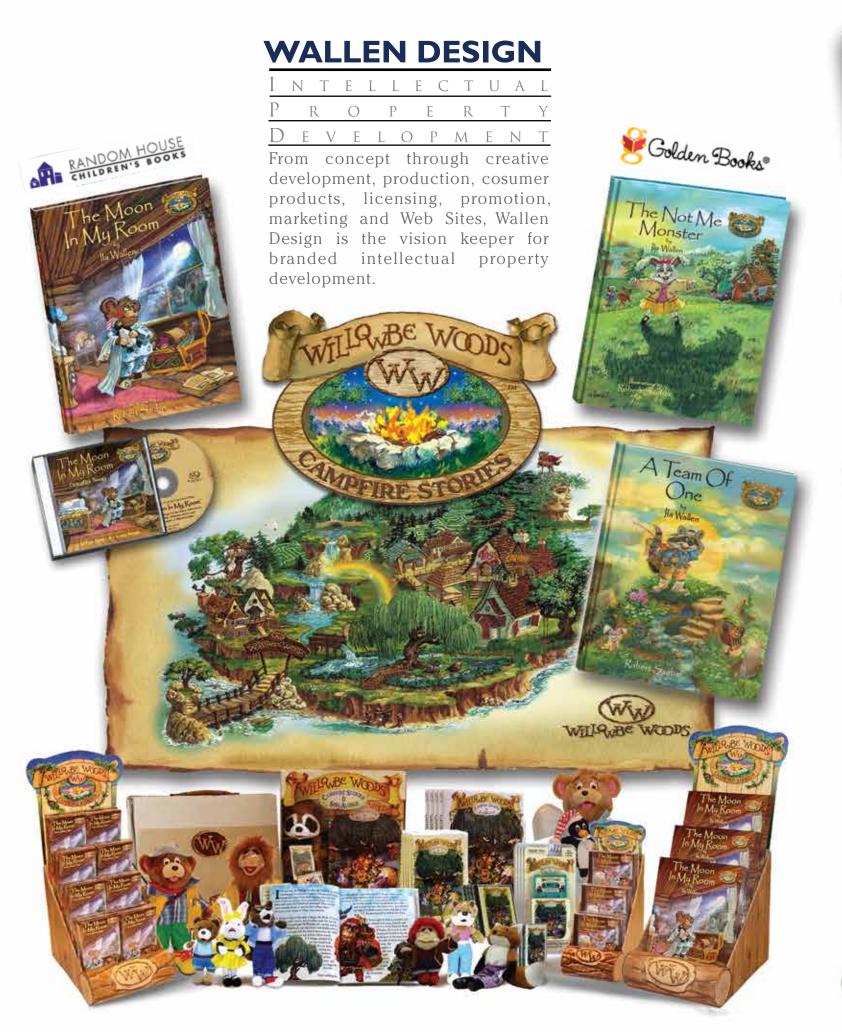




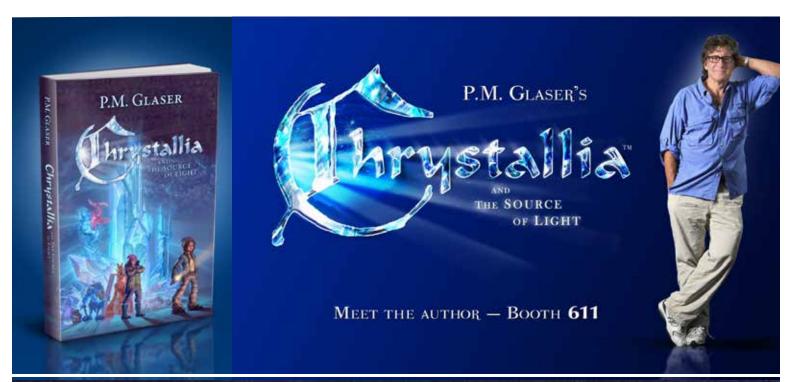






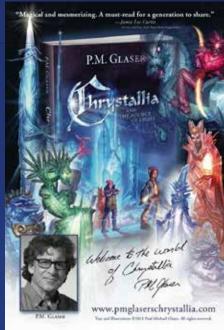


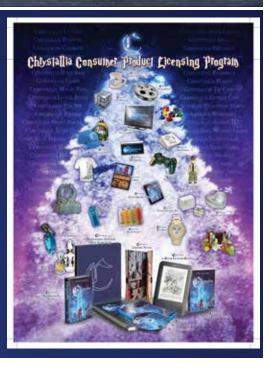












OVER 100,000 Families Have Discovered in Person the Phenomenon OF PAUL MICHAEL GLASER'S CHRYSTALLIA AND THE SOURCE OF LIGHT

"In the tradition of The Wizard of Oz and Alice in Wonderland

"Glaser's use of description and figurative language is lyrical

HANK YOU! IN BARNES & NOBEL AMAZON, INGRAM,





RECORD BREAKING SALES! Every new and then we see a book that simply files off the shelves. CHRYSTALLIA is one such book. Booksellers love is and sales are



coast to coast...and the official launch with

- Crowds of well over 2,500 are typical at Nostalgia, Memorabilia and Pop Culture Events and Festivals.

- The CD Book as "performed" by Paul Michael Glaser will be available for purchase and download for the Holidays.





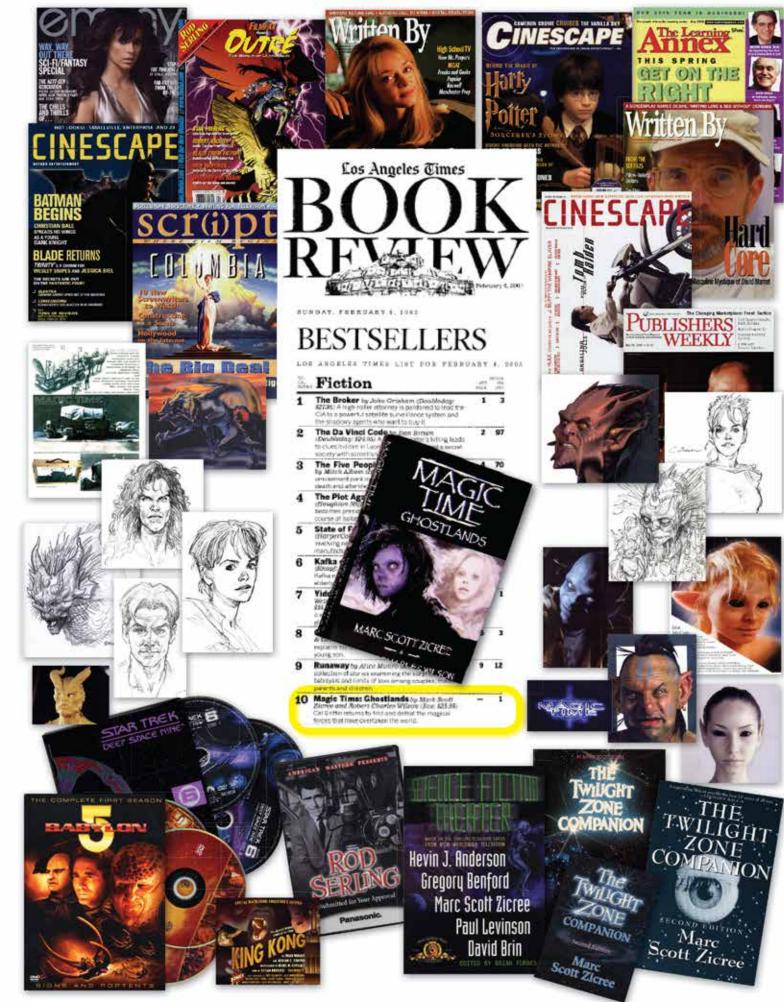


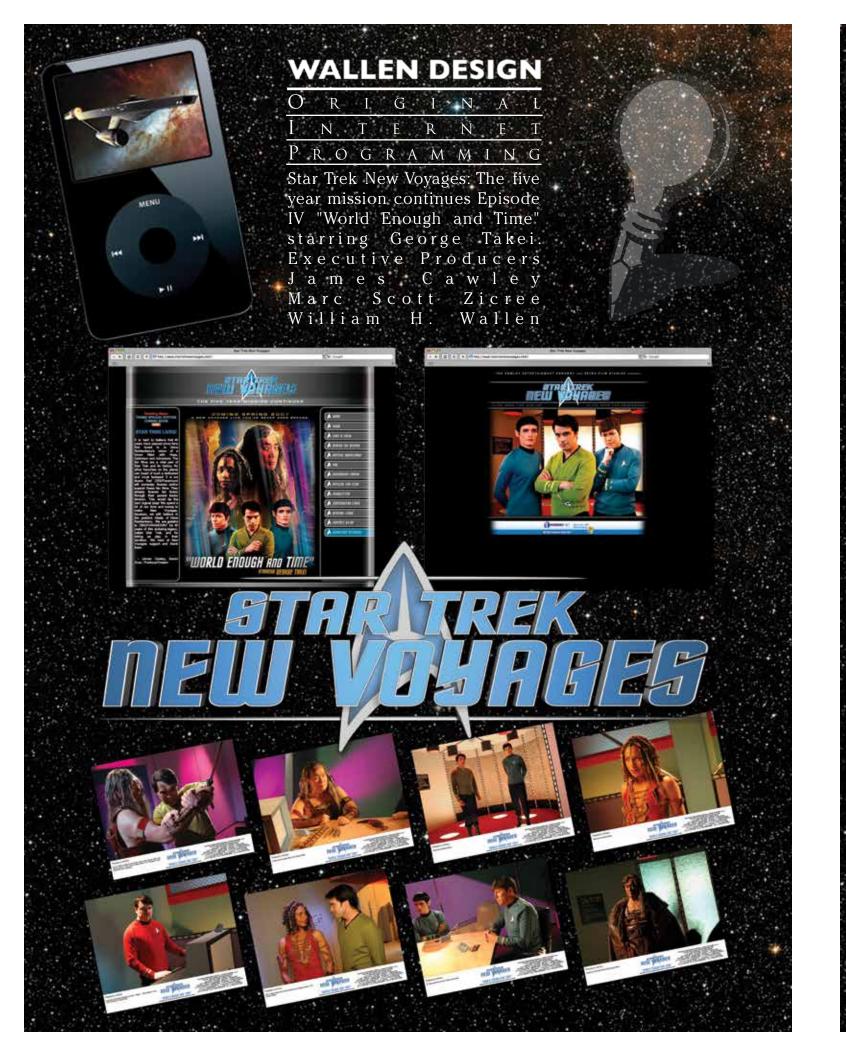


















FROM DISNEY ANIMATOR

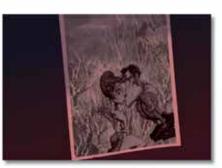
DOMINICK DOMINGO

LION KING • POCOHANTAS HUNCHBACK OF NOTRE DAME TARZAN • FANTASIA

















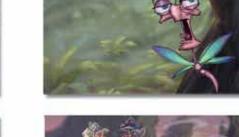






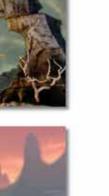




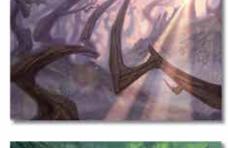






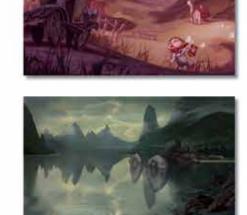




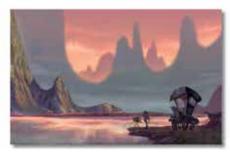








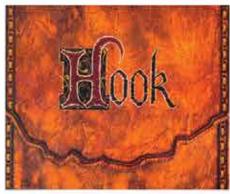




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Style guides are an essential element in creating a consistant and quality licensing program. Bill Wallen has been creating style guides for over 40 years.

















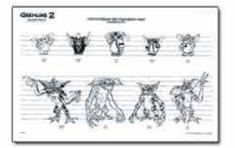








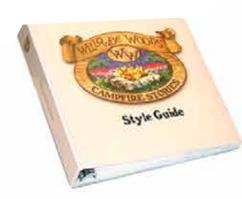














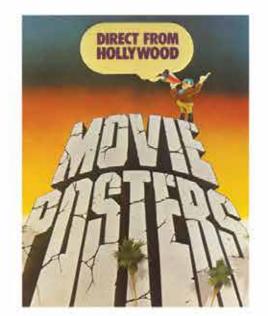




LLUSTRATION R O G R A M S

Bill Wallen has created, designed, art directed and licensed several thousand images for posters, prints, and greeting card lines.





















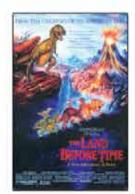














































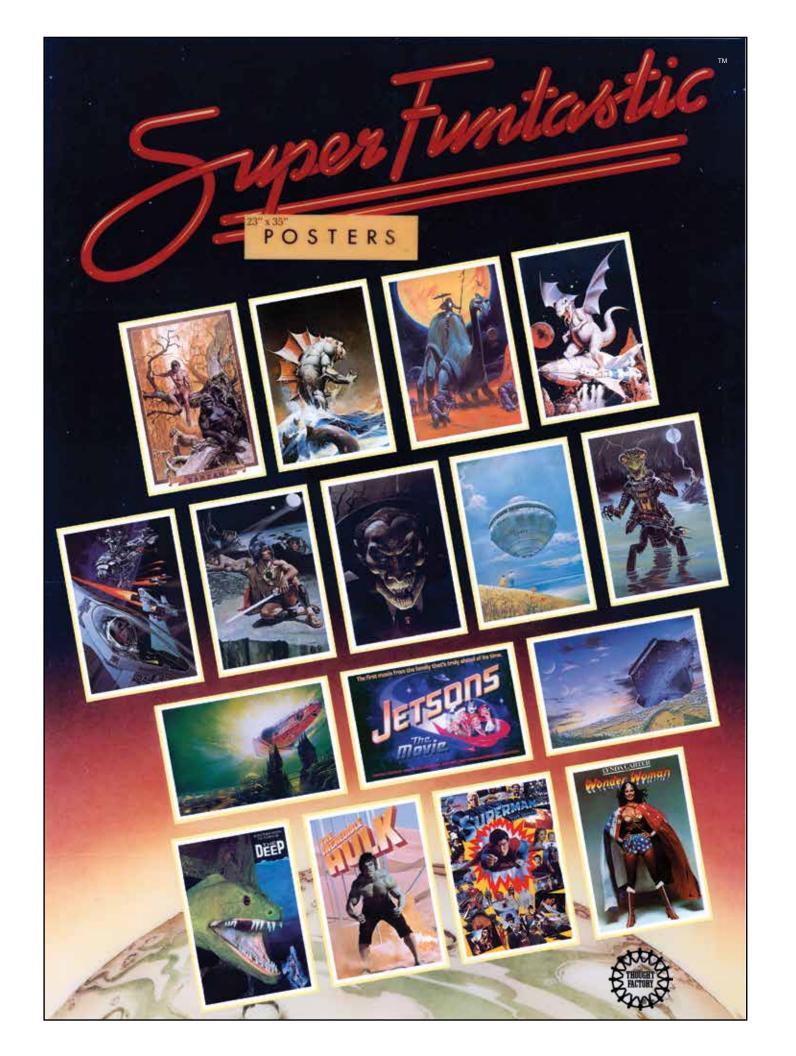






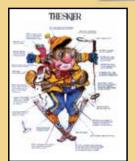


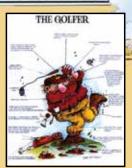




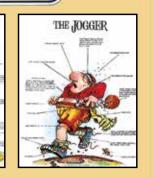
GARY PATTERSON'S

18 x 24 PRINTS











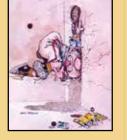








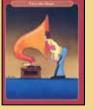
SUITABLE FOR FRAMING)











the laugh of the industry



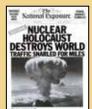






















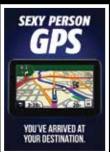


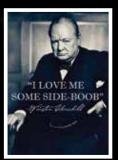




ORECARDS KNOTTY TREE™

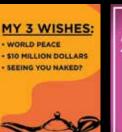
Laugh more. Live more. Love more.















This card will remain white if someone sexy is holding it.







WORLD PEACE























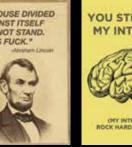


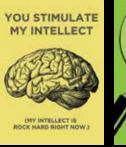












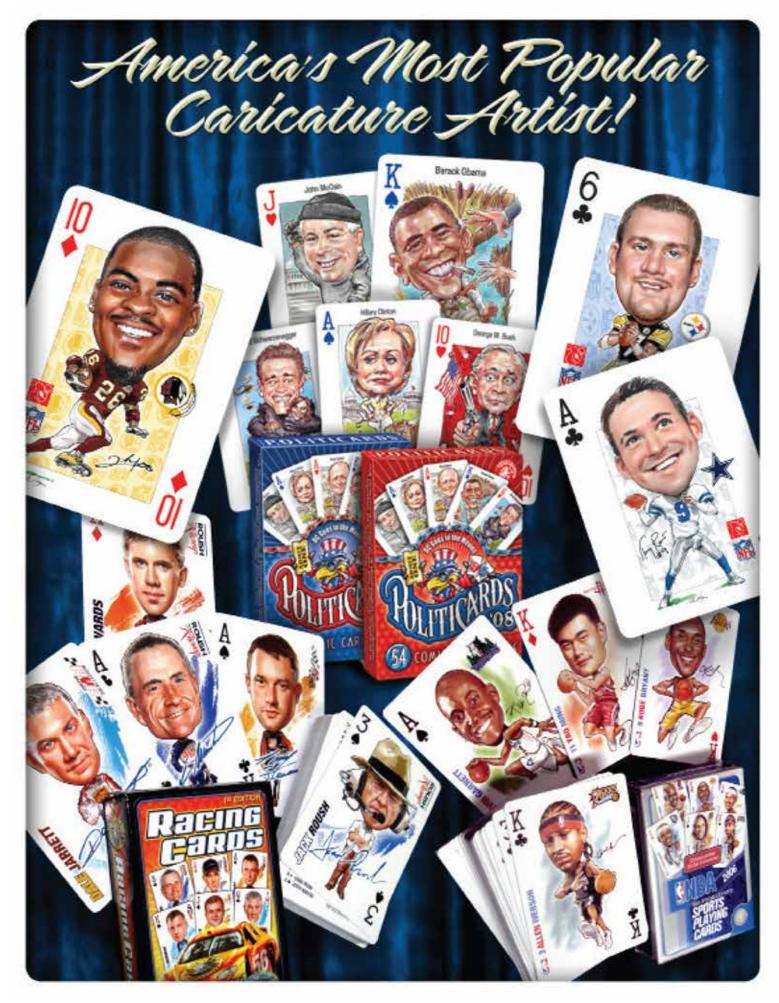












WALLEN DESIGN FINE ART MERCHANDISING DROG RAMS

Over \$40 million at retail in the first five years.















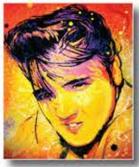




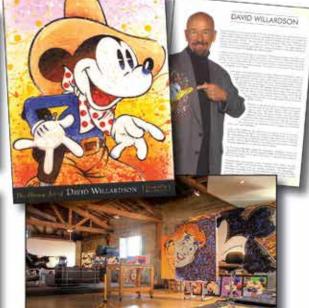










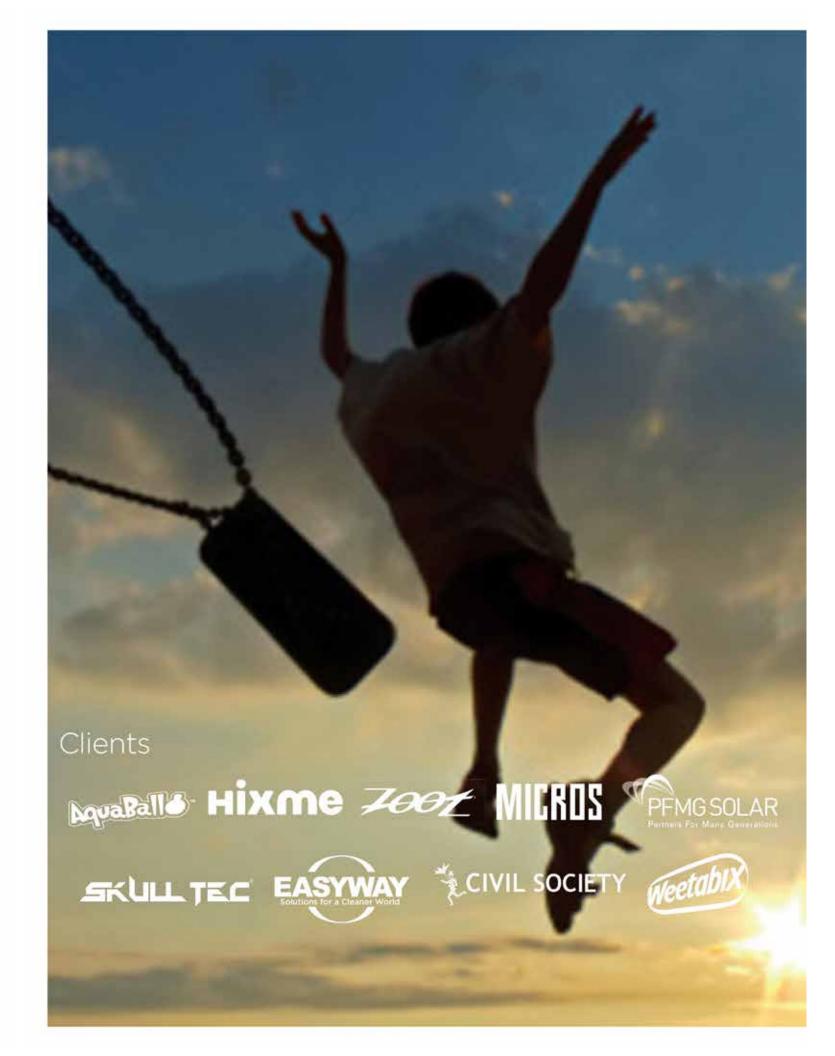




We work with you to craft, position and find the right avenue to support big thinking. Our proven process helps identify the right path, and finds the right partners for a successful solution. From branding to production development to licensing opportunities, we help light the way.

We are assembled to visualize, listen and grow your story.

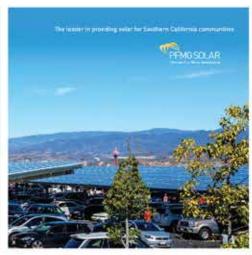


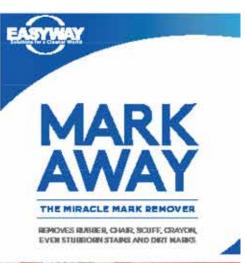




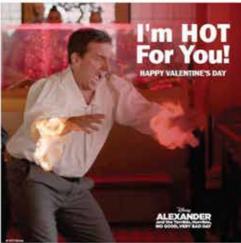
Hisme was created to get you out of the benefits

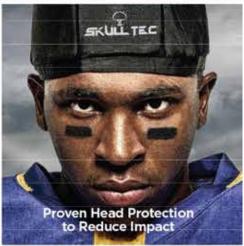
business and do what you do best. We're a

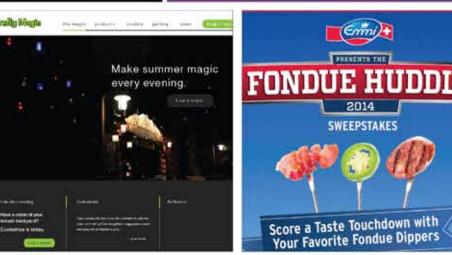


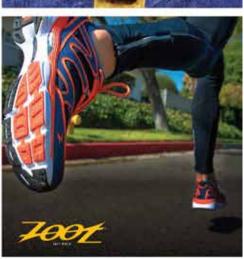




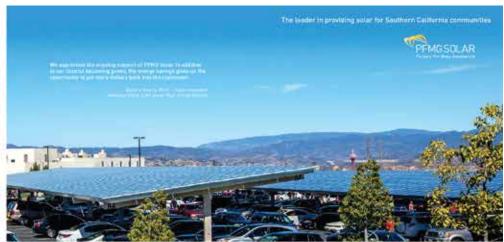






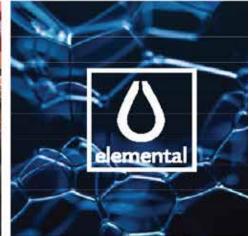








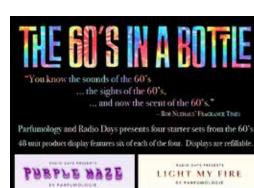
































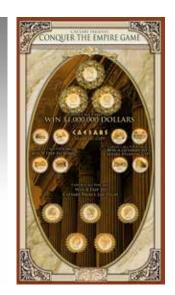












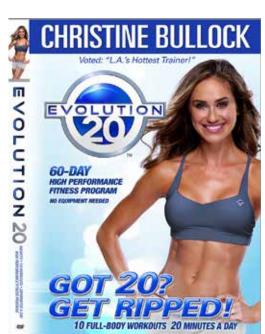
FEARLESS WOMEN

VISIONS OF A NEW WWRLD











PRIVATE LABEL MERCHANDISING PROGRAMS

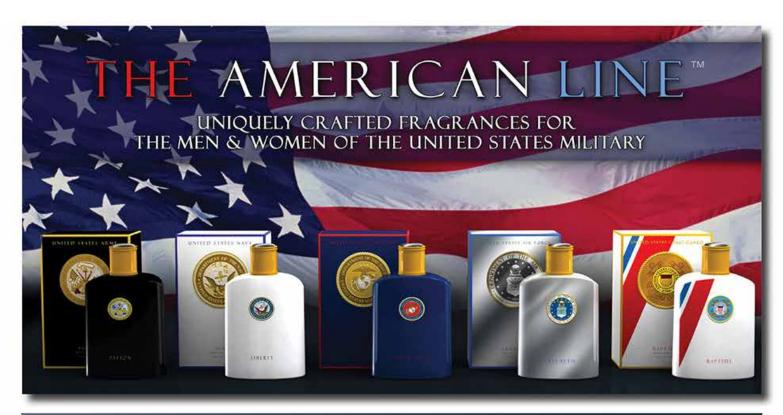
Comprehensive turn-key development. From concept through production, manufacturing, merchandising, and advertising marketing support.

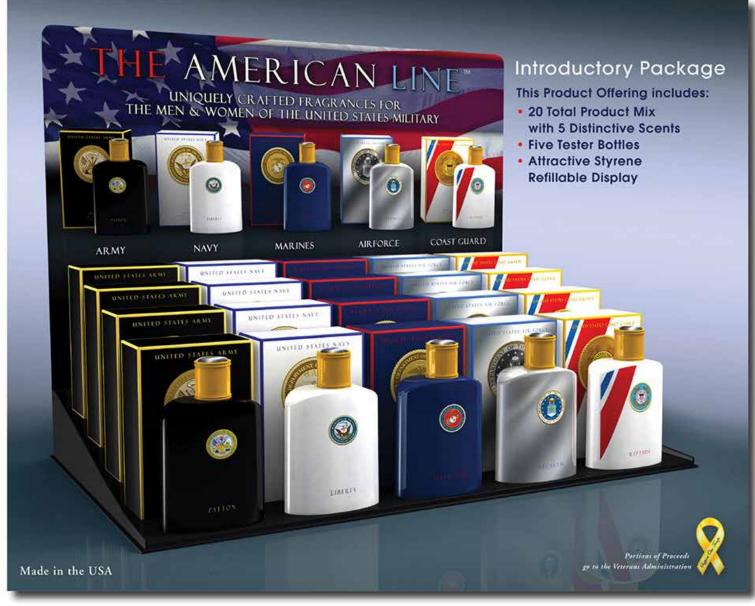














Creative business development veterans join forces to form Brandscape, a branding, marketing, licensing & Supergroup.

Introducing Brandscape Solutions,

a new enterprise made up of creative, strategic marketing, branding, licensing and legal experts servicing the *Cannabis Industry*. It's a jungle out there. Rules of engagement keep changing. Regulations keep cropping up. Politicians keep hurling obstacles. If you're not careful, numerous pitfalls can sink your business.

We're here to help you build great brands – one product at a time. Part of



Temp image as our actual staff is out there blazing trails for our clients.

the associates that created UCBA and published Kush magazine, Brandscape guides you through the jungle as as a full service, turn-key, creative business development operation.

We know the *Cannabis Industry* and surround your business with the legal teams responsible for pro-industry laws and regulations adopted by cities, counties and states, nationwide.

Dedicated to creating quality work, on-time and on-budget for over 30 years.







С	0	R	Р	0	R	Α	Т	Е
Р	R	0	М	0	Т	0	Ν	S
S	Т	R	Α	Т	R	G	I	С
Α	L	L	Ι	Α	Ν	С	Е	S

Your identity in today's market will either put you ahead of the race or get you lost in the crowd. These added value, backend promotions have moved millions of dollars worth of self-liquidating premiums while promoting the brands.





































































































DVDS and ACTIVITY BOOKS

















In Association with Dave Willardson





























In Association with Peter Green



















O N V E R G E N T O L U T I O N

Creating total marketing solutions for e-commerce and e-business companies by networking website designers, value added resellers, internet service providers, as well as advertising, promotion and media agencies.

































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G O V E R N M E N T
B R A N D I N G

Wallen Design developed and delivered highly targeted multi-media branding projects for various departments of the Federal Government including, The U.S. Congress, The Department of Education, and The Center for Civic Education.







We Help Put America Through School

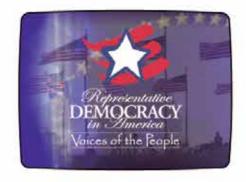
































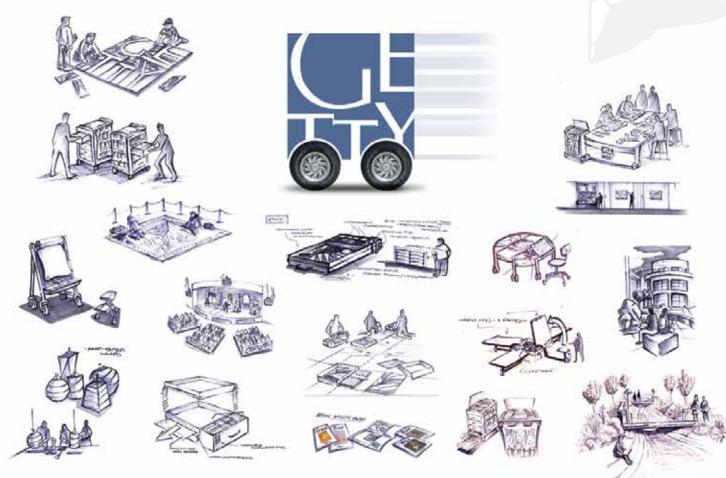


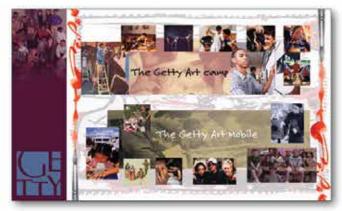


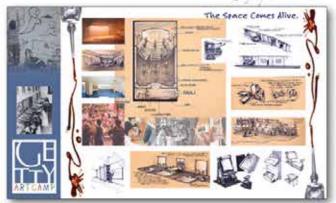


ENVIRONMENTAL ENTERTAINMENT

From concept through execution, Wallen Design delivers intelligent solutions for environmental entertainment projects.



























MUTLI-MEDIA ENTERTAINMENT COMPANIES 10 MAJOR DIVISIONS

FOUNDATION STUDIES

- 1. Movies
- 2. Home Entertainment
- 3. Television
- 4. Music
- 5. Publishing

- 6. Video Games
- 7. Live Attractions
- 8. Sports
- 9. Theme Park
- 10. Licensing

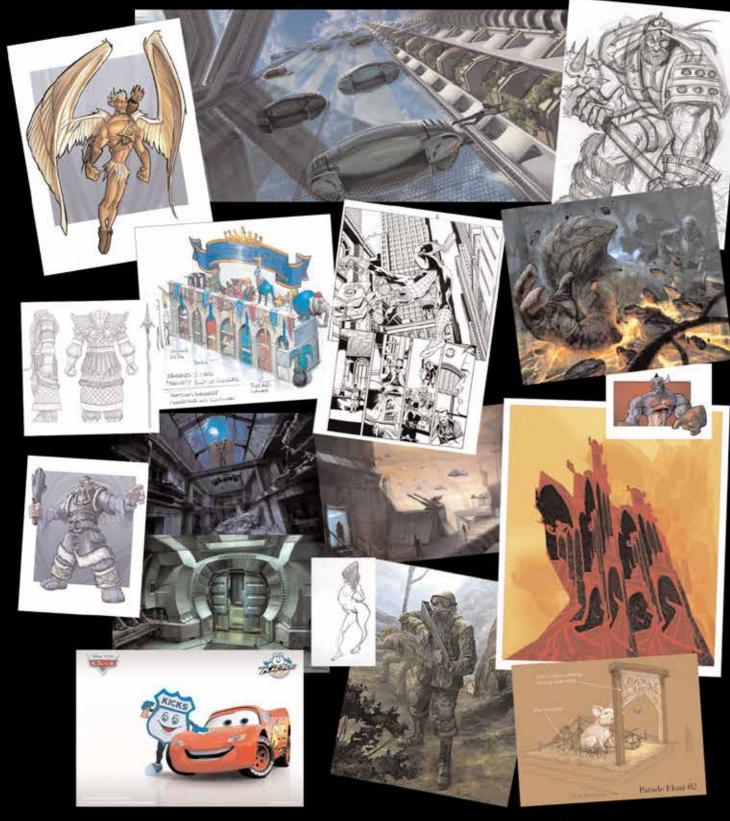
There are over 300 Production & Support Jobs/Assignments Catagories.

There are 6 additional positions (internally & externally) in support bringing the total to 1800 jobs/assignments per studio.

There are 7 major multimedia entertainment companies:

- Time/Warner
- Disney
- Viacom (Paramount)
- Sony (Columbia/Tri-Star/MGM)
- GE (Universal)
- News Corp (Fox)
- Dreamworks

THE WORLD'S TOP PROFESSIONALS TEACH YOU TO PERFORM IN THE ENTERTAINMENT INDUSTRY



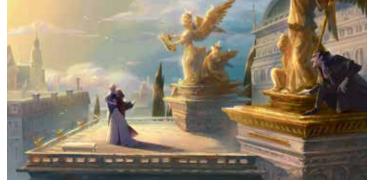
ENTERTAINMENT ART ACADEMY"



MOVIES . TELEVISION . GAMING . COMICS























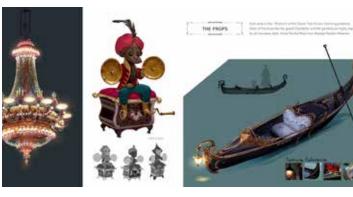






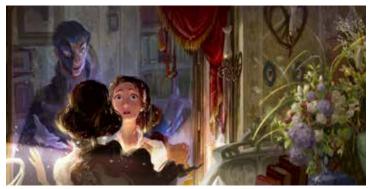




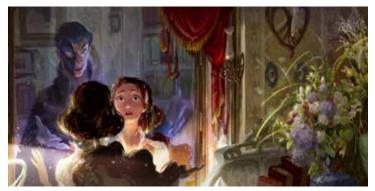




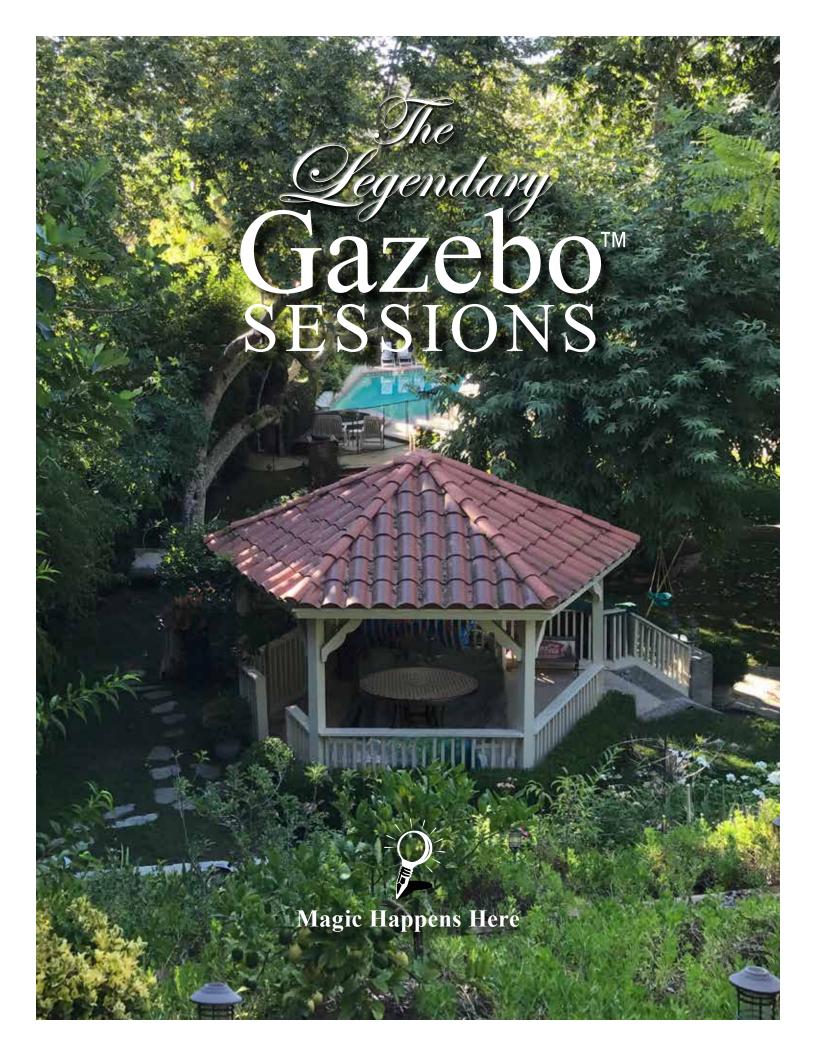








Cline Kim independent study project ACCD Entertinment Design 8th term 2016



The Legendary Gazebo Sessionsth

Intellectual Property Development For Licensing

WILLOWBE WOODS
Campfilre Stories

THE NOT ME MONSTER

THE MOON IN MY ROOM

A TEAM OF ONE

MUSEEIUM

THE NAVIGATORS

ESTROGEN

THE FOUNDRY

PEPART

HEART Hear Art • See Music

WILLARDSON
Disney Fine Art

DISNEY'S SING ME A STORY WITH BELLE

DISNEY'S
AMERICAN TEACHER
AWARDS

CHRYSTALLIA And The Source of Light

THE HATCHERY

MANNERS I. CARE

MAGIC TIME

THOUGHT FACTORY

WEEKEND WARRIORS

NOTHING TO IT LETTERS

PICTURE PERFECT

SLANGUAGE

SCORE CARDS

STUDIO DIRECT COLLECTIBLES

KICKS

The Official Mascot of Route 66

CAR KRAZY KIDS

GETTY ART CAMP

ENTERTAINMENT ART ACADEMY

STARTREK NEW VOYAGES

LOCH NESS

SPRINGBOARD

EASY WAY

ELEMENTAL

ICE BREAKERS

PARFUMOLOGIE

A•DOOR•ABLES

THE AMERICAN LINE

DIGITAL COAST NETWORK

INTER•TUBE•TV

BIZJUNGLE

ART DREAMS

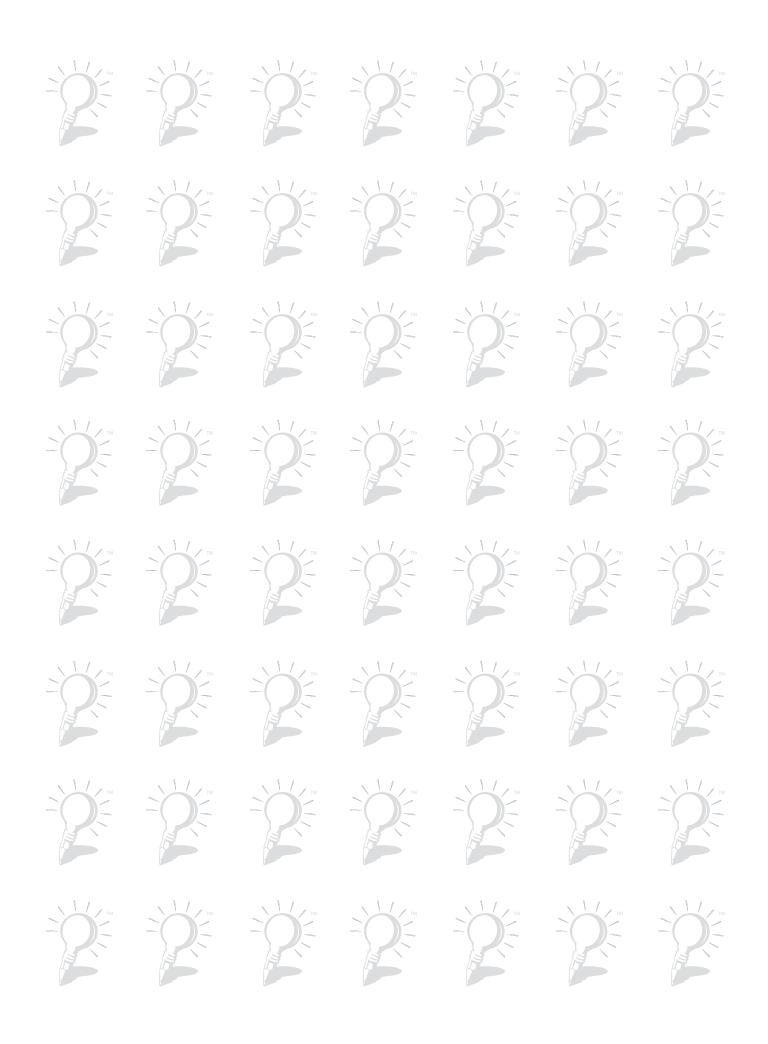
DEAL POOL

A successful Creative Director is only as good as the talent they are surrounded by. Thank you to collaborators and influencers...

Jack Roberts, Mikio Osaki, Saul Bass, Tony Asher, David Ogilvy, Hanley Norrins, Paul Schaeffer, Fred Bernstein, Tony Seiniger, Greg Morrison, Sid Ganis, George Lucas, Steven Spielberg, Marv Levy, Gene Cofsky, Brad Globe, Drew Strusan, Barry Shereschevsky, Dave Willardson, Peter Green, Gary Patterson, Mike Cole, Ken Jillson and Randall Scherrer.

"When great talent get together, great things happen."







C R E A T I V E

M A R K E T I N G

S O L U T I O N S

Wallen Design is dedicated to creatively helping companies navigate their way through emerging technologies and convergent interactive new media by developing innovative ideas, uncovering underutilized resources, and existing assets.

SERVICES:

Intellectual property development
Consumer product design
Packaging Design
Brand building and management
Original Programming
Integrated strategic marketing
Multi-media advertising
Direct Response Programs
Value-added promotions
Licensing and merchandising

CONTACT:

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P 818.422.1200

bill@wallendesign.com www.wallendesign.com